



According to the REA Group, **properties on their listing portal featuring a Matterport 3D tour generate 95% more calls and 65% more emails** versus properties shown with just photos.



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*Today, 89 percent of Vacasa property listings on [www.Vacasa.com](http://www.Vacasa.com) feature a Matterport digital twin. We see nearly three times the average session duration on homes that have the Matterport 3D Showcase.*



**- Caleb Donegan with Vacasa**



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